

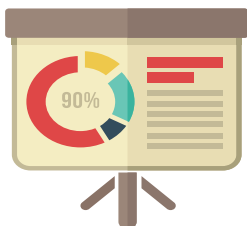
TRANSFORM YOUR BUSINESS WITH THE AWARD-WINNING

Early Education BUSINESS Program

Grant Funded — No Cost To You!
You'll Learn:

Strategic Planning

Understand how to successfully achieve your business goals, or craft a strategy to achieve them.



HR Management

Build successful human resource systems that bring out the best in your employees and reduce turnover.



Financial Management

Learn how to increase your center's profits:



✓
Sharpen your financial know-how

✓
Strengthen your money management systems

✓
Become savvy at financial forecasting

✓
Make data-driven decisions

Marketing

Reach full capacity!
Understand best practices in early childhood marketing.



Using Technology

- Save time
- Reduce stress
- Automate and streamline

Learn how tech gives you more time to lead.



PLUS OPPORTUNITIES TO NETWORK, COLLABORATE & SHARE COMMUNITY RESOURCES

TUESDAYS, 12:30-2:30 PM

Mar 22 | Mar 29 | Apr 5 | Apr 26 | May 3 | May 17 | May 24

REGISTER: bit.ly/BizProgram



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Program delivered in partnership between the Virginia SBDC network and Early Education Business Consultants.

